

# Programme of the 49<sup>th</sup> St. Gallen Symposium

Wednesday, 8 May

EVENING (CIRCLE OF BENEFACTORS)		
from 18:00	Dinner	Dinner and lounge entertainment for the members of the Circle of Benefactors <b>Welcome:</b> Heads of the International Students' Committee (ISC) <b>Chairman's speech:</b> Peter Voser, Chairman, St. Gallen Foundation for International Studies <b>Dinner speech:</b> Karin Keller-Sutter, Federal Councillor of the Swiss Confederation

Thursday, 9 May

MORNING			
08:00–08:15	Introduction	Three leaders from three generations present their visions on the topic "Capital for Purpose".	
08:15–08:20	Welcome	Lord Griffiths of Fforestfach and Dominic Barton, Chairmen of the St. Gallen Symposium	
08:20–09:15	Lecture: <i>Capitalism, socialism and democracy in the age of technological disruption</i>	Prof. Niall Ferguson, Senior Fellow of the Hoover Institution, Stanford University, and the Center for European Studies, Harvard University Followed by a conversation with Lord Griffiths of Fforestfach, Chairman of the St. Gallen Symposium	
09:15–10:00	One-on-One	Heng Swee Keat, Deputy Prime Minister and Minister for Finance of Singapore <b>Topic Leader:</b> Dominic Barton, Chairman of the St. Gallen Symposium	
Break			
10:30–11:20	Panel: <i>On capital and purpose</i>	Audrey Choi, Chief Marketing Officer and Chief Sustainability Officer, Morgan Stanley Prof. Colin Mayer, Peter Moores Professor of Management Studies, Saïd Business School, University of Oxford Christian Mumenthaler, Group Chief Executive Officer, Swiss Re <b>Topic Leader:</b> Nina dos Santos, Europe Editor, CNN International	
11:20–12:00	Lecture: <i>The value of everything: making and taking in the global economy</i>	Prof. Mariana Mazzucato, Professor in the Economics of Innovation and Public Value, Director of the Institute for Innovation and Public Purpose, University College London	
Lunch			
AFTERNOON			
13:30–14:45	Insight Sessions Public Insight Session Interactive Sessions	<b>Insight Sessions, Block 1</b> (see page 4)	<b>Public Insight Session</b> <i>Digital economy: navigating the information labyrinth</i> Fabien Curto Millet, Director of Economics, Google Margo Gontar, Journalist and Co-Founder of the StopFake project Nina dos Santos, Europe Editor, CNN International Prof. Katarina Stanoevska-Slabeva, Institute for Media and Communicatios Management, University of St. Gallen <b>Topic Leader:</b> Mehdi Hasan, Presenter UpFront and Head to Head, Al Jazeera English
Break			
15:15–16:30	Insight Sessions Public Insight Session Interactive Sessions	<b>Insight Sessions, Block 2</b> (see page 5)	<b>Interactive Sessions</b> (see page 6)
Break			

17:00–18:30	<i>St. Gallen Wings of Excellence Award</i>	<p><b>Opening speech of the St. Gallen Wings of Excellence Award:</b> Prof. Linda Hill, Wallace Brett Donham Professor of Business Administration, Harvard Business School, Harvard University</p> <p>The top three contributors to the St. Gallen Wings of Excellence Award present their ideas followed by a discussion with Prof. Linda Hill and Riz Khan.</p> <p><b>Topic Leader:</b> Riz Khan, International Journalist</p>
18:30–18:45	Wrap-up Thursday	Dominic Barton, Chairman of the St. Gallen Symposium and Jason George, J.M. George, Inc.
<b>EVENING</b>		
from 18:45	Evening Event: <i>A Night for Nature</i>	<p>Food, topic insights and entertainment on the campus of the University of St. Gallen.</p> <p><b>20:15, Auditorium</b> <i>Banking on nature's assets – what opportunities arise from investing in nature?</i> Giulio Boccaletti, Chief Strategy Officer, The Nature Conservancy Lubomila Jordanova, Chief Executive Officer and Co-Founder, Plan A Anna Ryott, Chair of Board, Summa Equity <b>Topic Leader:</b> Liza Andrea Kuster, Business Development Lead, Kickstart Switzerland and Presenter</p>

## Friday, 10 May

<b>MORNING</b>		
08:30–08:40	Welcome	Lord Griffiths of Fforestfach, Chairman of the St. Gallen Symposium
08:40–09:00	Opening Speech	Annegret Kramp-Karrenbauer, Party Leader of the Christian Democratic Union of Germany
09:00–09:15	Official launch: <i>GTA Report 2019</i>	Presentation of the Global Trade Alert Report 2019 Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen
09:15–10:15	Panel: <i>Rebuilding trust in trade</i>	Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen Arancha González, Executive Director, International Trade Center Bogolo Kenewendo, Minister of Investment, Trade and Industry, Republic of Botswana Martin Wolf, Chief Economics Commentator, The Financial Times <b>Topic Leader:</b> Nina dos Santos, Europe Editor, CNN International
Break		
10:45–11:30	Panel: <i>Putting China's capital to work for innovation</i>	Freya Beamish, Chief Asia Economist, Pantheon Macroeconomics Piyush Gupta, Chief Executive Officer and Director, DBS Group Freeman Shen, Founder and Chief Executive Officer, WM Motor <b>Topic Leader:</b> Li Xin, Vice President, Caixin Media
11:30–12:15	One-on-One	Fatima Bhutto, Writer <b>Topic Leader:</b> Stephen Sackur, Presenter, BBC HARDtalk
Lunch		
<b>AFTERNOON</b>		
13:45–15:15	Insight Sessions Public Insight Session	<p><b>Insight Sessions</b> (see page 7)</p> <p><b>Public Insight Session</b> <i>The purpose of the Swiss National Bank's capital</i> Prof. Thomas Jordan, Chairman of the Governing Board, Swiss National Bank <b>Topic Leader:</b> Urs Gredig, Editor-in-Chief, CNN-Money Switzerland</p>
Break		

15:45–16:45	Short Speeches: <i>A fresh perspective: three initiatives enabling impact and transformation</i>	Peter Wuffli, Founder and Chairman of the Board of Trustees, eea Foundation for Ethics in Globalization Lindsey Aldaco-Manner, President, World Youth Parliament for Water Bobby Jones, Chief Marketing and Communications Officer, Peace First <b>Topic Leader:</b> Prof. Jean-Francois Manzoni, President and Nestlé Chaired Professor, IMD – International Institute for Management Development
16:45–17:45	Panel: <i>Bridging capital and purpose: the way forward</i>	Tracy Blackwell, Chief Executive Officer, Pension Insurance Corporation Iqbal Khan, Chief Executive Officer of International Wealth Management, Credit Suisse Tom Kibasi, Director, Institute for Public Policy Research (IPPR) Prof. Katherine Milligan, Professor of Social Entrepreneurship, University of Geneva <b>Topic Leader:</b> Lord Griffiths of Fforestfach, Chairman of the St. Gallen Symposium
17:45–18:15	Wrap-Up Friday and presentation of the ISC Team	Dominic Barton, Chairman of the St. Gallen Symposium and Jason George, J.M. George, Inc.
from 18:15	Evening Event	Street food meets street art on the campus of the University of St. Gallen

## Insight Sessions at the 49<sup>th</sup> St. Gallen Symposium

### Block 1: Thursday, 9 May, 13:30–14:45

SPEAKER	TOPIC LEADER	TOPIC
Audrey Choi, Chief Marketing Officer and Chief Sustainability Officer, Morgan Stanley	Prof. Peter Vogel, Professor of Family Business and Entrepreneurship, IMD – International Institute for Management Development	Systemic solutions against plastic waste
Marcela Escobari, Senior Fellow, Brookings Institution	Prof. Emmenegger Patrick, Full Professor of Comparative Political Economy and Public Policy, University of St. Gallen	The future of work: what will it take to make people and places more resilient?
Heng Swee Keat, Deputy Prime Minister and Minister for Finance of Singapore	Gralf Sieghold, Managing Director, General Oriental Pte. Ltd	Asia's growth and its implications – a Singapore perspective
Hwang Sung Chol, Secretary General, Cultural and Education Exchanges and Jong Kwang Jin, Director General, Ministry of External Economic Relations	Geoffrey See, Chairman Choson Exchange	The future of DPR Korea's (North Korea's) economy – finding purpose in change?
Max Kownatzki, Senior Vice President Network and Partnership Management Hub Airlines, Lufthansa Group	Prof. em. Günther Müller Stewens, Full Professor Emeritus of Management with special focus on Organization Theory, Institute of Management	Airline and aircraft – end of a love story?
Prof. Colin Mayer, Peter Moores Professor of Management Studies, Saïd Business School, University of Oxford	Stephan Chambers, Director, The Marshall Institute for Philanthropy and Social Entrepreneurship, London School of Economics	The purpose of business in the 21 <sup>st</sup> century
Prof. Mazzucato Mariana, Professor in the Economics of Innovation and Public Value, Director of the Institute for Innovation and Public Purpose, University College London	Stephen Sackur, Presenter HARDtalk, BBC News	Creating value collectively: a 'mission oriented' approach
Jeremy Palmer, Chief Executive Officer, QuantumBlack	Pranjal Sharma, Consulting Editor, Businessworld	Algorithm on board? Leading and learning in the age of augmented intelligence
Martin Wolf, Chief Economics Commentator, The Financial Times	Lord Griffiths of Fforestfach, Vice Chairman, Goldman Sachs International and Chairman of the St. Gallen Symposium	The crisis of democratic capitalism
Maria Teresa Zappia, Chief Investment Officer, BlueOrchard Finance SA	Chelsea Phipps, International Development and Global Health Policy Consultant, Bill and Melinda Gates Foundation	Impact investing: an effective tool to close the gap

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### Block 2: Thursday, 9 May, 15:15–16:30

SPEAKER	TOPIC LEADER	TOPIC
Freya Beamish, Chief Asia Economist, Pantheon Macroeconomics	Prof. Casas i Klett Tomas, Director of China Competence Center, University of St. Gallen	Does Asian capital have a different purpose? China's role in global wealth creation in the next 20 years
Fatima Bhutto, Writer	Mehdi Hasan, Presenter UpFront, Al Jazeera English	The Muslims are coming! Islam, identity and immigration in the 21 <sup>st</sup> century
Simone Cipriani, Founder and Head, Ethical Fashion Initiative	Stephen Sackur, Presenter HARDtalk, BBC News	Regenerating the social capital of war-torn societies: the case of the ethical fashion initiative
Arancha González, Executive Director, International Trade Center	Nina dos Santos, Europe Editor, CNN International	Unlocking capital for women-owned businesses to achieve UN global goals
Mkhitar Hayrapetyan, Member of the National Assembly of the Republic of Armenia and Arman Yeghoyan, Member of the National Assembly of the Republic of Armenia	Prof. Ulrich Schmid, Professor of East European Studies, University of St. Gallen	Armenia in the junction of economic and geopolitical unions: island, wall or a bridge?
Bobby Jones, Chief Marketing and Communications Officer, Peace First	Riz Khan, International Journalist	Good is the new cool: how business can be a force for good
Bogolo Kenewendo, Minister of Investment, Trade and Industry of the Republic of Botswana	Peter Fischer, Economics-Editor-in-Chief, Neue Zürcher Zeitung	Digital capital for inclusion
Christina Kirk, Director of Entrepreneurship and Innovation, LEO Innovation Lab	Pranjal Sharma, Consulting Editor, Businessworld	Innovating for social good: How can we broaden our perspective?
Ben Lundin, Co-Founder and Chief Executive Officer, Pacify	Jason George, J.M. George, Inc.	Stop peacocking; start innovating – tension at the intersection of profit and purpose
Stephan Rietiker, Digital health expert and Nora Zetsche, Co-Founder, Veta Health	Thomas Brenzikofer, Co-Founder DayOne, BaselArea.swiss	Knowledge-based healthcare: transforming patient and provider outcomes through technology
Marie Ringler, Global Leadership Group Member, Ashoka	Prof. Katherine Milligan, Professor of Social Entrepreneurship, University of Geneva	Building multi-billion markets for the good of all – what we can learn from leading social entrepreneurs
Voices of the Leaders of Tomorrow Vaitea Cowan Co-Founder, Enapter and Grégoire Roos Project Manager, Allianz SE	Andreas Neus, Managing Director, Nuremberg Institute for Market Decisions	Purpose of perish: the decision is yours

## Interactive Sessions at the 49<sup>th</sup> St. Gallen Symposium

**Thursday, 9 May, 13:30–16:30**

SPEAKER	FACILITATOR	TOPIC
Adrian Ackeret, Chief Financial Officer, elea Foundation for Ethics in Globalization, Andreas Kirchschräger, Chief Executive Officer, elea Foundation for Ethics in Globalization and Gaurav Mehta, Chief Executive Officer, Dharma Life	Microsoft	The last-mile challenge at the base of the pyramid
Prof. Vanina Farber, elea Professor for Social Innovation, IMD – International Institute for Management Development	Digital Session	Naturally profitable – aligning short term incentives with long term value to allow natural capital to grow
Stephan Dyckerhoff, President, Buurtzorg Neighbourhood Care Asia Ltd. and Karsten Stampa, Chief Executive Officer and Chief Operating Officer, Healthbank	Accenture	Achieving an analogue and digital paradigm shift towards patient-centric healthcare
Bastien Sachet, Chief Executive Officer, Earthworm Foundation and Julie Wynne, Partner, FRORIEP Legal SA	Accenture	Blending approaches: from sustainability consulting to philanthropy and social entrepreneurship
Florian Schweitzer, Partner and Chief Executive Officer, btov Partners AG and Kilian Wagner, Co-Founder and Chief Executive Officer, VIU	Interbrand	Beyond financial return – does a commitment from start-ups to ESG standards add value?

## Insight Sessions at the 49<sup>th</sup> St. Gallen Symposium

Friday, 10 May, 13:45–15:15

SPEAKER	TOPIC LEADER	TOPIC
Tracy Blackwell, Chief Executive Officer, Pension Insurance Corporation	Martina Fuchs, Anchor, CNNMoney Switzerland	The purpose of finance
Giulio Boccaletti, Chief Strategy Officer, The Nature Conservancy	Florian Egli, Vice-President, foraus (Swiss Forum on Foreign Policy)	Water security and planetary health: investing in natural infrastructure for water security
Raymond Chan, Managing Director, 9F International Holdings and Freeman Shen, Founder and Chief Executive Officer, WM Motor	Li Xin, Vice President, Caixin Media	Capital for China's brave new economy
Fabien Curto Millet, Director of Economics, Google	Pranjal Sharma, Consulting Editor, Businessworld	Challenges and promises: technology, economics and society in the 21 <sup>st</sup> century
Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen	Peter Fischer, Economics-Editor-in-Chief, Neue Zürcher Zeitung	What next for the WTO?
Prof. Niall Ferguson, Senior Fellow of the Hoover Institution, Stanford, and the Center for European Studies, Harvard	Prof. Christoph Frei, Associate Professor, School of Economics and Political science, University of St. Gallen	The square and the tower revisited
Prof. em. Peter Gomez, President, Center for Leadership and Values in Society, University of St. Gallen and Andri Silberschmidt, President of the Youth Party of the FDP, Switzerland, and Member of Parliament of the City of Zurich	Prof. Timo Meynhardt, Professor, HHL Leipzig Graduate School of Management	Public value is... what the public values!
Piyush Gupta, Chief Executive Officer and Director, DBS Group	Prof. Klaus Wellershoff, Chief Executive Officer, Chairman of the Board and Partner, Wellershoff and Partner	A bank for a better world
Prof. Linda Hill, Wallace Brett Donham Professor of Business Administration, Harvard Business School, Harvard University	Prof. Omid Aschari, Managing Director, Master in Strategy and International Management, University of St. Gallen	Leading innovation: the time has come for a gentler capitalism
Dirk Hoke, Chief Executive Officer, Airbus Defence and Space	Prof. Jean-Francois Manzoni, President and Nestlé Chaired Professor, IMD – International Institute for Management Development	Capital for purpose – writing the next chapter
Mehdi Hasan, Presenter, UpFront and Head to Head, Al Jazeera English	Riz Khan, International Journalist	Enemy of the people: how to be a journalist in Trump's America
Prof. Katherine Milligan, Professor of Social Entrepreneurship, University of Geneva	Prof. Thomas Bieger, President, University of St. Gallen	Why self-inquiry is a necessity, not a luxury, for effective social change: perspectives from prominent entrepreneurs, non-profit leaders, and philanthropists
Prof. Yoshinori Ohsumi, Nobel Laureate in Physiology or Medicine, Tokyo Institute of Technology and Masatoshi Honda, Co-Founder, GRAandGREEN Inc.	Aiko Doden, Senior Commentator, NHK (Japan Broadcasting Corporation)	Recycling system: essential for life and society