

# Programme of the 49<sup>th</sup> St. Gallen Symposium

Wednesday, 8 May

EVENING (CIRCLE OF BENEFACTORS)		
from 18:00	<i>Dinner</i>	Dinner and lounge entertainment for the members of the Circle of Benefactors <b>Welcome:</b> Heads of the International Students' Committee (ISC) <b>Chairman's speech:</b> Peter Voser, Chairman, St. Gallen Foundation for International Studies <b>Dinner speech:</b> Karin Keller-Sutter, Federal Councillor of the Swiss Confederation

Thursday, 9 May

MORNING			
08:00–08:15	<i>Introduction</i>	Three leaders from three generations present their visions on the topic "Capital for Purpose".	
08:15–08:20	<i>Welcome</i>	Lord Griffiths of Fforestfach and Dominic Barton, Chairmen of the 49 <sup>th</sup> St. Gallen Symposium	
08:20–09:15	<i>Capitalism, socialism and democracy in the age of technological disruption</i>	Prof. Niall Ferguson, Senior Fellow of the Hoover Institution, Stanford, and the Center for European Studies, Harvard Followed by a conversation with Lord Griffiths of Fforestfach, Chairman of the St. Gallen Symposium	
09:15–10:00	<i>One-on-One</i>	Heng Swee Keat, Deputy Prime Minister and Minister for Finance of Singapore <b>Topic Leader:</b> Dominic Barton, Chairman of the 49 <sup>th</sup> St. Gallen Symposium	
<i>Break</i>			
10:30–11:20	<i>On capital and purpose</i>	Audrey Choi, Chief Marketing Officer & Chief Sustainability Officer, Morgan Stanley Prof. Colin Mayer, Peter Moores Professor of Management Studies, Saïd Business School, University of Oxford Christian Mumenthaler, Group Chief Executive Officer, Swiss Re <b>Topic Leader:</b> Nina dos Santos, Europe Editor, CNN International	
11:20–12:00	<i>The value of everything: making and taking in the global economy</i>	Prof. Mariana Mazzucato, Professor in the Economics of Innovation & Public Value, Director of the Institute for Innovation and Public Purpose, University College London	
<i>Lunch</i>			
AFTERNOON			
13:30–14:45	<i>Insight Sessions Public Insight Session Interactive Sessions</i>	<b>Insight Sessions, Block 1</b> (see page 4)	<b>Public Insight Session</b> <i>Digital economy: navigating the information labyrinth</i> Fabien Curto Millet, Director of Economics, Google Margo Gontar, Journalist and Co-Founder of the StopFake project Nina dos Santos, Europe Editor, CNN International Prof. Katarina Stanoevska-Slabeva, Institute for Media and Communicatio Management, University of St. Gallen <b>Topic Leader:</b> Mehdi Hasan, Presenter UpFront & Head to Head, Al Jazeera English
<i>Break</i>			
15:15–16:30	<i>Insight Sessions Public Insight Session Interactive Sessions</i>	<b>Insight Sessions, Block 2</b> (see page 5)	<b>Interactive Sessions</b> (see page 6)
<i>Break</i>			

17:00–18:30	<i>St. Gallen Wings of Excellence Award</i>	<p><b>Opening speech on the occasion of the 31<sup>st</sup> St. Gallen Wings of Excellence Award:</b> Prof. Linda Hill, Wallace Brett Donham Professor of Business Administration, Harvard Business School, Harvard University</p> <p>The top three contributors to the St. Gallen Wings of Excellence Award present their ideas followed by a discussion with Prof. Linda Hill and Riz Khan.</p> <p><b>Host of the Session:</b> Riz Khan, International Journalist</p>
18:30–18:45	<i>Wrap-up Thursday</i>	Dominic Barton, Chairman of the St. Gallen Symposium and Jason George, J.M. George, Inc.
<b>EVENING</b>		
from 18:45	<i>Evening Event: A Night for Nature</i>	<p>Food, topic insights &amp; entertainment on the campus of the University of St. Gallen.</p> <p><b>20:15, Auditorium</b> <i>Banking on nature's assets – what opportunities arise from investing in nature?</i> Giulio Boccaletti, Chief Strategy Officer, The Nature Conservancy Lubomila Jordanova, Chief Executive Officer and Co-Founder, Plan A Anna Ryott, Chair of Board, Summa Equity <b>Topic Leader:</b> Liza Andrea Kuster, Business Development Lead, Kickstart Switzerland and Presenter</p>

## Friday, 10 May

<b>MORNING</b>		
08:30–08:40	<i>Welcome</i>	Lord Griffiths of Fforestfach, Chairman of the 49 <sup>th</sup> St. Gallen Symposium
08:40–09:00	<i>Opening Speech</i>	Annegret Kramp-Karrenbauer, Party leader of the Christian Democratic Union of Germany
09:00–09:15	<i>Official launch: GTA Report 2019</i>	Presentation of the Global Trade Alert Report 2019 Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen
09:15–10:15	<i>Rebuilding trust in trade</i>	Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen Arancha González, Executive Director, International Trade Center Bogolo Kenewendo, Minister of Investment, Trade and Industry, Republic of Botswana Martin Wolf, Chief Economics Commentator, The Financial Times <b>Topic Leader:</b> Nina dos Santos, Europe Editor, CNN International
<i>Break</i>		
10:45–11:30	<i>Putting China's capital to work</i>	Freya Beamish, Chief Asia Economist, Pantheon Macroeconomics Piyush Gupta, Chief Executive Officer & Director, DBS Group Freeman Shen, Founder & Chief Executive Officer, WM Motor <b>Topic Leader:</b> Li Xin, Vice President, Caixin Media
11:30–12:15	<i>One-on-One</i>	Fatima Bhutto, Writer <b>Topic Leader:</b> Stephen Sackur, Presenter, BBC HARDtalk
<i>Lunch</i>		
<b>AFTERNOON</b>		
13:45–15:15	<i>Insight Sessions Public Insight Session</i>	<p><b>Insight Sessions</b> (see page 7)</p> <p><b>Public Insight Session</b> <i>The purpose of the Swiss National Bank's capital</i> Prof. Thomas Jordan, Chairman of the Governing Board, Swiss National Bank <b>Topic Leader:</b> Urs Gredig, Head of Programs, CNNMoney Switzerland</p>
<i>Break</i>		

15:45–16:45	<i>A fresh perspective: two initiatives enabling impact and transformation</i>	Bobby Jones, Chief Marketing & Communications Officer, Peace First Peter Wuffli, Founder & Chairman of the Board of Trustees, elea Foundation for Ethics in Globalization <b>Topic Leader:</b> Prof. Jean-Francois Manzoni, President and Nestlé Chaired Professor, IMD – International Institute for Management Development
16:45–17:45	<i>Bridging capital and purpose: the way forward</i>	Tracy Blackwell, Chief Executive Officer, Pension Insurance Corporation Iqbal Khan, Chief Executive Officer of International Wealth Management, Credit Suisse Tom Kibasi, Director, Institute for Public Policy Research (IPPR) Prof. Katherine Milligan, Professor of Social Entrepreneurship, University of Geneva <b>Topic Leader:</b> Lord Griffiths of Fforestfach, Chairman of the St. Gallen Symposium
17:45–18:15	<i>Wrap-Up Friday &amp; presentation of the ISC Team</i>	Dominic Barton, Chairman of the St. Gallen Symposium and Jason George, J.M. George, Inc.
from 18:15	<i>Evening Event</i>	Street food meets street art on the campus of the University of St. Gallen

## Insight Sessions at the 49<sup>th</sup> St. Gallen Symposium

### Block 1: Thursday, 9 May, 13:30–14:45

SPEAKER	TOPIC
Audrey Choi, Chief Marketing Officer & Chief Sustainability Officer, Morgan Stanley	to be announced
Marcela Escobari, Senior Advisor, Brookings Institution	The future of work: what will it take to make people and places more resilient?
Heng Swee Keat, Deputy Prime Minister and Minister for Finance of Singapore	Asia's growth and its implications – a Singapore perspective
Hwang Sung Choi, Secretary General, Cultural and Education Exchanges and Jong Kwang Jin, Director General, Ministry of External Economic Relations	The future of DPR Korea's (North Korea's) economy – finding purpose in change?
Max Kownatzki, Senior Vice President Network & Partnership Management Hub Airlines, Lufthansa Group	Airline & aircraft – end of a love story?
Prof. Colin Mayer, Peter Moores Professor of Management Studies, Saïd Business School, University of Oxford	The purpose of business in the 21 <sup>st</sup> century
Prof. Mariana Mazzucato, Professor in the Economics of Innovation & Public Value, Director of the Institute for Innovation and Public Purpose, University College London	Creating value collectively: a 'mission oriented' approach
Jeremy Palmer, Chief Executive Officer, QuantumBlack	Algorithm on board? Leading and learning in the age of augmented intelligence
Martin Wolf, Chief Economics Commentator, The Financial Times	The crisis of democratic capitalism
Maria Teresa Zappia, Chief Investment Officer, BlueOrchard Finance SA	Impact investing: an effective tool to close the gap

## Insight Sessions at the 49<sup>th</sup> St. Gallen Symposium

### Block 2: Thursday, 9 May, 15:15–16:30

SPEAKER	TOPIC
Freya Beamish, Chief Asia Economist, Pantheon Macroeconomics	Does Asian capital have a different purpose? China's role in global wealth creation in the next 20 years
Fatima Bhutto, Writer	The Muslims are coming! Islam, identity and immigration in the 21 <sup>st</sup> century
Simone Cipriani, Founder & Head, Ethical Fashion Initiative	Regenerating the social capital of war-torn societies: the case of the ethical fashion initiative
Voices of the Leaders of Tomorrow: Vaitea Cowan, Co-Founder, Enapter and Grégoire Roos, Project Manager, Allianz SE	Purpose or perish: the decision is yours
Aranca González, Executive Director, International Trade Center	Unlocking capital for women-owned businesses to achieve UN global goals
Mkhitar Hayrapetyan, Member of the Armenian National Assembly and Arman Yeghoyan, Committee Chair, Standing Committee on European Integration	Armenia in the junction of economic and geopolitical unions: island, wall or a bridge?
Bobby Jones, Chief Marketing & Communications Officer, Peace First	Good is the new cool: how business can be a force for good
Bogolo Kenewendo, Minister of Investment, Trade and Industry of the Republic of Botswana	Digital capital for inclusion
Christina Kirk, Director of Entrepreneurship and Innovation, LEO Innovation Lab	Innovating for social good: How can we broaden our perspective?
Ben Lundin, Co-Founder & Chief Executive Officer, Pacify	Stop peacocking; start innovating – tension at the intersection of profit and purpose
Stephan Rietiker, Digital health expert and Nora Zetsche, Co-Founder, Veta Health	Knowledge-based healthcare: transforming patient and provider outcomes through technology
Marie Ringler, Global Leadership Group Member, Ashoka	Building multi-billion markets for the good of all – what we can learn from leading social entrepreneurs

## Interactive Sessions at the 49<sup>th</sup> St. Gallen Symposium

**Thursday, 9 May, 13:30–16:30**

SPEAKER	TOPIC
Adrian Ackeret, Chief Financial Officer, elea Foundation for Ethics in Globalization, Andreas Kirchschräger, Chief Executive Officer, elea Foundation for Ethics in Globalization and Gaurav Mehta, Chief Executive Officer, Dharma Life	The last-mile challenge at the base of the pyramid
Prof. Vanina Farber, elea Professor for Social Innovation, IMD Business School	Naturally profitable – aligning short term incentives with long term value to allow natural capital to grow
Stephan Dyckerhoff, President, Buurtzorg Neighbourhood Care Asia Ltd. and Karsten Stampa, Chief Executive Officer & Chief Operating Officer, Healthbank	Achieving an analogue and digital paradigm shift towards patient-centric healthcare
Bastien Sachet, Chief Executive Officer, Earthworm Foundation and Julie Wynne, Partner, FRORIEP Legal SA	Blending approaches: from sustainability consulting to philanthropy and social entrepreneurship
Florian Schweitzer, Partner & Chief Executive Officer, btov Partners AG and Kilian Wagner, Co-Founder & Chief Executive Officer, VIU	Beyond financial return – does a commitment from start-ups to ESG standards add value?
Prof. Peter Vogel, Professor of Family Business and Entrepreneurship, IMD Business School	Transforming into a purpose-driven organization: what we can learn from family enterprises

## Insight Sessions at the 49<sup>th</sup> St. Gallen Symposium

Friday, 10 May, 13:45–15:15

SPEAKER	TOPIC
Tracy Blackwell, Chief Executive Officer, Pension Insurance Corporation	The purpose of finance
Fabien Curto Millet, Director of Economics, Google	Challenges and promises: technology, economics and society in the 21 <sup>st</sup> century
Prof. Simon Evenett, Director, Swiss Institute for International Economics and Applied Economic Research, University of St. Gallen	What next for the WTO?
Prof. Niall Ferguson, Senior Fellow of the Hoover Institution, Stanford, and the Center for European Studies, Harvard	The square and the tower revisited
Prof. em. Peter Gomez, President, Center for Leadership and Values in Society, University of St. Gallen and Andri Silberschmidt, President of the Youth Party of the FDP, Switzerland, and Member of Parliament of the City of Zurich	Public value is ... what the public values!
Piyush Gupta, Chief Executive Officer & Director, DBS Group	A bank for a better world
Prof. Linda Hill, Wallace Brett Donham Professor of Business Administration, Harvard Business School, Harvard University	Leading innovation: the time has come for a gentler capitalism
Dirk Hoke, Chief Executive Officer, Airbus Defence and Space	Capital for purpose – Airbus' next chapter
Mehdi Hasan, Presenter, UpFront & Head to Head, Al Jazeera English	Enemy of the people: how to be a journalist in Trump's America
LIN Yanjun, Executive Director, 9F Inc. and Freeman Shen, Founder & Chief Executive Officer, WM Motor	Capital for China's brave new economy
Prof. Katherine Milligan, Professor of Social Entrepreneurship, University of Geneva	Why self-inquiry is a necessity, not a luxury, for effective social change: perspectives from prominent entrepreneurs, non-profit leaders, and philanthropists
Prof. Yoshinori Ohsumi, Nobel Laureate in Physiology or Medicine, Tokyo Institute of Technology and Masatoshi Honda, Co-Founder, GRA&GREEN Inc.	Recycling system: essential for life and society